

Elasticity	Formula	Measures the response of	To a change in the	If this Elasticity is:	It tells us that:
Price elasticity of demand				> 1	
Price elasticity of demand				< 1	
Cross-price elasticity of demand				> 0	
Cross-price elasticity of demand				< 0	
Income elasticity of demand				$0 < E_i < 1$	
Income elasticity of demand				> 1	
Income elasticity of demand				< 0	
Price elasticity of supply				> 1	
Price elasticity of supply				< 1	